

CAITLIN BRESNAHAN

EVENT PRODUCTION & DESIGN

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SUMMARY

Production-focused creative with a background in event design and management. Bringing 3+ years of experience creating memorable spaces that merge storytelling with functionality. Looking to transfer a strong foundation in design into a full-time production design role.

TECHNICAL SKILLS

SketchUp	Adobe Illustrator	Lennd	Google Workspace
LayOut	Adobe InDesign	AirTable	
V-Ray	Adobe Photoshop	Asana	

PROFESSIONAL EXPERIENCE

Senior Project Manager & Associate Production Designer

Jan. 2025 - Present

Insomniac Events

- Produce and design VIP areas at concerts and music festivals with up to 5,000 VIP guests.
- Create floorplans, fabrications and technical drawings with SketchUp, V-Ray and LayOut.
- Design large format graphics with Adobe Illustrator and Photoshop for fabrications and wayfinding within in the festival footprint
- Manage VIP guest facing and build crews from pre-production to strike while maintaining strict timelines and safety guidelines.
- Collaborate with internal departments and vendors to create production schedules and stay within given budget guidelines, with the goal of enhancing guest experience year over year.

Project Manager

Aug. 2022 - Dec. 2024

Insomniac Events

- Collaborate with VIP producers on large festivals to ensure build schedule is accurate while coordinating install dates with external drape, furniture and technical vendors.
- Create design decks to communicate the planned VIP experience to internal departments and partners.
- Maintain relationships and coordinate on-site logistics with furniture, drape and experiential vendors.
- Ensure all site assets are advanced, including tenting, ballast and heavy machinery.

Production Coordinator & FOH Supervisor

Aug. 2021 - Aug. 2022

Insomniac Events

- Interviewed, trained and managed teams of up to 30 guest facing staff members at large-scale festivals throughout the United States.
- Assist director with advancing wayfinding, creating design tickets for internal graphics team and updating budgets with department purchases.

EDUCATION

Indiana University - Bloomington IN

Sept. 2012 - May 2016

B.A. Journalism

- Concentration in Graphic Design, Advertising & PR
- Second concentration in Marketing, Kelley School of Business